

Windsof Advisory Group

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April 18, 2023

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What investment service and advice can you provide me?

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D j g [t h b V n V a n d e g k Y Z X d c h j a e \ V c Y [V b a n d [[X Z h Z g k X Z h i d g V k V g Z i n d [[e V c X V a b V i i Z g h #] d h Z h Z g k X Z h b V n e X a j Y Z ! V y i V g z c d i a b u Z Y i d ! X d c h j a e \ d c V X a Z c i h i V n Z h i g h i V c Y Z h i V i Z ! X] V g V W a z \ k e \ ! e h j g / c X Z ! W W c e \ ! V c Y e g k V i Z V y h e Z h i g / c h V X i d c h #

L Z h Z Z X a Z c i h 1 u] V c Z i 1 d j] d [i & % b a d c d g b d g z V y i b V n a d Z g i h i] g h] d a V i d j g Y h X g Z i d c #

Conversation Starters:

- **Given my financial situation, should I choose an investment advisory service? Why or why not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education and other qualifications/ What do these qualifications mean?**

What fees will I pay?

We charge an annual advisory fee based on assets under management (AUM), a fixed fee, or a combination of AUM-based and fixed fee. We may also charge a per project fee for certain types of services that do not fall under typical investment management. Annual fees are assessed and paid quarterly, in arrears.

You may also be charged fees by third-party investment managers and mutual funds in addition to the fees charged by us.

You can find more information on fees in our [Form ADV pt. 2A](#).

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

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- **Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?**

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

Windsor's only source of revenue is from our clients. If the client's fee is AUM based, in most circumstances we earn more if your assets increase.

Generally, we do not engage in principal transactions. We do not act as broker, nor do we collect a fee or commission on these types of transactions.

Windsor is the manager of private investment funds ("Windsor Investment Vehicles") that invest substantially all of their assets in the limited partnership interests of third party private funds. Windsor Investment Vehicles may be a component of a client's Investment Plan.

You can find specific details about potential conflicts of interest in our [Form ADV pt. 2A](#).

Conversation Starter:

- ***How might your conflicts of interest affect me, and how will you address them?***

How do your financial professionals make money?

Our financial professionals make money through their salaries and bonuses only.

Do you or your financial professionals have legal or disciplinary history?

No.

You can visit [Investor.gov/CRS](https://investor.gov/CRS) for free and simple tools to research firms and financial professionals.

Conversation Starter:

- ***As a financial professional, do you have any disciplinary history? For what type of conduct?***

Additional Information

You can request more information about Windsor Advisory Group at 614.545.0300 or via our website <https://windsoradvisorygroup.com/>.

Conversation Starter:

- ***Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?***